

# Brad Zickafoose

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Full-stack developer, designer, and product lead with more than a decade of professional experience consulting on cross-functional teams and building influential websites. I am seeking a full-time opportunity to collaborate and create meaningful experiences on a cross-functional team that cares deeply about the work they do.

## Project Experience

### Courtyard by Marriott • UI Designer, Web Developer

Figma, PHP, SCSS, JavaScript

- Primary designer and developer, working on contract for one of the largest independent hotel management companies in the United States.
- Reduced overall web development costs per hotel by 70%.

[View website](#)

### Orange Peel Transportation • UI Designer, Web Developer

Sketch, WordPress, PHP, SCSS, MySQL

- Completed rebranding of visual identity and user interface design using Sketch, built the website using WordPress, PHP, MySQL, and NGINX.
- Increased return reservations by 2x with newly redesigned booking platform.

[View website](#)

### Schematic Capture • Full Stack Engineer

React, Redux, Styled Components, Express, Knex, Node, Jest, PostgreSQL, Firebase

- Developed (as part of a 4-person engineering team) a React web application for capturing and annotating photos of manufacturing machinery.
- Deployed a REST API built with Express and Node for CRUD operations.

[View codebase](#)

## Work Experience

### Associate Product Lead at Lambda School

Oct 2019 - Present • Remote

- Promoted to Associate Product Lead to serve as a technical mentor and leader to 7 Technical Project Leads and 35 Full-Stack Developers.
- Lead and organize all stakeholder meetings and communications.
- Guiding engineering teams using React and Node.js through technical blockers and administering all third-party services including AWS, GitHub, and Heroku.
- Fielding 100+ Slack messages from developers weekly and quickly responding to daily requests for code review, clarification, or technical assistance.
- Leading weekly standup Zoom meetings to build camaraderie, facilitate sharing of ideas and work progress, and providing guidance for sprint objectives.

### Lead Web Developer, Designer at Viziworx Creative

Jan 2008 - Present • Freelance

- Design and build campaign sites, e-commerce, and organizational websites.
- Lead projects through ambiguity by defining creative communication strategy, and executing directions that meet the client objectives and perform at every level.
- Support stakeholders with onboarding processes and technical services.

## Let's Connect

 [github.com/bradzickafoose](https://github.com/bradzickafoose)

 [linkedin.com/in/bradzickafoose](https://linkedin.com/in/bradzickafoose)

 [twitter.com/bradzickafoose](https://twitter.com/bradzickafoose)

## Skills

### Design

Figma, Photoshop, Sketch

### Programming Languages

HTML, CSS, Javascript, Python, PHP, SQL

### Libraries & Frameworks

React, SCSS, Node, Express, Redux, Gatsby, Next.js, Vue

### Tools & Platforms

Git, Docker, WordPress, Jest, Google Analytics, Firebase

### Industry Experience

Customer Service, Copywriting, A/B testing, Email Marketing, Search Engine Optimization, Social Media Strategy

## Education

### Full-Stack Web Development

Lambda School 2019 - 2020

### Inbound Certification

HubSpot 2019

### Web Design

Treehouse 2013 - 2014

### Situational Leadership Training

The Ken Blanchard Company 2005

### Leadership Training

Marriott Connect U. 2004

### Study Abroad

31 countries 2014 - 2018